

***EATONTOWN SENIOR HOUSING CORPORATION
55 WYCKOFF ROAD EATONTOWN, NEW JERSEY 07724
(732) 542-6702 TTY/TDD: (800)852-7899***

January 20, 2026

Mayor Anthony Talerico, Jr.
Borough of Eatontown, New Jersey

We respectfully request that you forward this request to the appropriate committee, which will be reviewing and making recommendations for expenditure of the CBA funds that have been received by Eatontown.

Eatontown Senior Housing, AKA The Meadowbrook, in response to your request for ideas for use of the Netflix funds, submits the following proposal.

Background

During COVID, most, if not all, vaccine registration information was disseminated via email. As a senior community, our residents faced significant challenges, as many did not have access to the internet, let alone email addresses. After careful review, the Board of Directors learned that this divide, or gap, in technology had more to do with economics than with the age of our residents. While we were able to assist our residents during COVID by utilizing our Social Service staff and computer center, we realized this is only a stopgap measure. The divide continues to widen, leaving the town's most vulnerable population behind.

Request

The Board has been investigating the possibility of providing internet access to all 197 apartments to help close this technological gap. We are currently reviewing a proposal from Comcast, which will meet this goal. We are requesting that you consider partnering with us to fund this project. Specifically, we ask that you fund the portion of the network installation costs at the property.

The total cost to equip the building is \$117,180.00. We request that you fund half of this cost, \$58,590.00.

Return on Funding

In return, Eatontown Senior Housing will fund the remaining balance for the installation and initial service buy-down and will enter into a 5-year contract with Comcast to provide service, for a total value of \$444,948.64, less your contribution.

Long Term Expected Outcome

By providing internet services at no cost to residents, we can bridge the technology gap by removing the financial barrier, a significant challenge for our Seniors. We also believe this is not only an excellent immediate return on these funds but will continue to reap benefits well into the future, as we intend to continue providing these services for our residents.

Respectfully submitted,

Ralph Anderson
President
Eatontown Senior Housing Corporation



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April 2, 2026

Ralph Anderson
Eatontown Senior Housing Corporation
55 Wyckoff Road
Eatontown, NJ 07724

Dear Mr. Anderson,

The Community Benefits Advisory Committee is in receipt of your letter dated January 20, 2026, wherein you requested \$58,590 to be used to help provide internet access to your housing units and to bridge the technology gap amongst poorer Eatontown residents.

The Community Benefits Advisory Committee is charged with overseeing the implementation of the Community Benefits Agreement between the Borough of Eatontown, Netflix and the New Jersey Economic Development Authority. In this regard, it considered your request at its meeting of February 17, 2026. While we do believe that closing the technology gap is very important and would otherwise qualify as a quality of life or access to opportunity initiative, we noted that the Borough has funds in the Affordable Housing Trust Funds which could also be used for this purpose. The Borough Attorney has confirmed this to me. I suggest you prepare a formal request which can be forwarded to the Attorney for his review.

If our understanding is incorrect, and the Affordable Housing Trust Fund may not be used for this purpose, please let me know. The Community Benefits Advisory Committee will reconsider your request.

Thank you.

Anthony Talerico, Jr.
Mayor